



Video and Marketing Packages

Premiere Events can offer a filming, photography and editing service to exhibitors to assist in promoting their company, brand, and new products. We film on location or at your premises, and can offer scripting and direction, and can use a variety of presenters. Presenters can include social media content creators, and we can negotiate with them to share content on their own channels. The video marketing packages will allow exhibitors to have their own promotional videos that can be used on their own social media channels and can also be promoted via the 4WD and Adventure Show social channels.

Video Package \$6500 plus GST

- Planning meeting to create brief.
- Scripts written and pre-approved.
- 1 full day videographer / photographer / director.
- 3 x 1-2minute edited stories for YouTube/social media.
- 3 x 15sec reels edited for social media.
- Video library of raw content after filming (approx. 15 files).
- Library of edited images (approx.10) taken while filming.

NOTE: Presenter fees additional.

Optional: Posts on 4WD and Adventure Show's social media and e-newsletter.

Costs as outlined:

- 1 x Instagram Story and 1 x Facebook post with tags: \$800 plus GST
- 1 x E-Newsletter article sent to over 95,000 people: \$2850 plus GST

For further information, please contact:

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