



SYDNEY
6 - 8 SEPTEMBER

ADELAIDE
25 - 27 OCTOBER

PERTH
8 - 10 NOVEMBER

Event Sponsorship

Premiere Events works with a number of brands at each of our events and welcomes corporate sponsorship of the 4WD and Adventure Shows.

If you are interested in becoming a sponsor or partner with the 4WD and Adventure Shows, either in Sydney, Adelaide and Perth or across all three, we can tailor a package to suit your brand. Sponsorships can include:

Logo Recognition:

- Company Logos in all advertising material, posters and press advertising (including national advertising) within the Sponsors Panel.
- Company Logos on Show websites sydney.4wdshow.com.au ; adelaide.4wdshow.com.au and perth.4wdshow.com.au on Sponsors Page with link to website of your choice.
- Company Logos incorporated within specific signage at Shows.

Social Media / Digital Promotions:

- Promotion of your brand within e-newsletters (including video) promoted on 4WD and Adventure Show's Instagram, Tik Tok, Youtube and Facebook with relevant tags and hashtags.
- Promotion of your new products and current offers within 4WD Show blog.
- Promotion of your new products via e-newsletters, sent to 4WD Show databases.

Event Participation

- Complimentary or reduced price display space at events.
- Opportunities to be part of entertainment/attractions at events.

For further information, please contact:

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