



Brand Ambassadors

GROW YOUR BRAND BY COLLABORATING WITH CONTENT CREATORS

The 4WD and Adventure Show works closely with popular Content Creators in the fields of 4WDDriving, Camping, Caravanning, Boating and Fishing, all of whom have their own audiences and followers across different platforms.

Why should you work with Content Creators?

If you've never considered working with Content Creators, here's some reasons why you should!

Content Creators:

1. Help build brand awareness and generate sales.
2. Create and share creative content.
3. Are a trusted voice and have authority and influence.
4. Build relationships by engaging with their followers.
5. Are excellent value for money.
6. Drive traffic and convert leads by improving your SEO.
7. Give brands access to their target market.
8. Think outside the box!

Collaborating with influencers that are a good fit for your brand will see results in sales and brand awareness.

We can work with our Exhibitors to arrange ambassadors for brands. We will consider the brand/product and source a suitable personality to work as an ambassador. We can negotiate fees for service and report on deliverables after a time period.

For further information, please contact:

Peter Woods, Managing Director, Premiere Events / Productions: Phone 0412 919 660, email peter@premevents.com.au
Chris Woods, Phone: 0413 595 044, email chris@woodsfilms.com.au
Karen Tiedtke, Phone: 0403 125 366, email: karen@premevents.com.au

