



SYDNEY

6 - 8 SEPTEMBER

ADELAIDE

25 - 27 OCTOBER

PERTH

8 - 10 NOVEMBER

PRIZING

Brand awareness and database collection

Exhibitors are welcome to offer items for prizes to be given away to 4WD Show audiences. Items are to be valued at a minimum of \$100 and ideally we would have 3 of each item to give away (one for each state NSW, SA and WA). The item will be featured in an article in the newsletter with images and relevant links, and audiences will be encouraged to enter their details to win. Competition will also be promoted on Facebook and Instagram and can be shared with exhibitors' own audiences (an entry link will be provided). At the conclusion of the competition period, a database of entrants will be given to the prize provider for their own marketing.

Prize promotions will include:

- 1 x E-Newsletter article to 95,000+ subscribers (Value \$2850)
- 1 x Facebook and Instagram post to announce the competition
- 1 x Facebook post as a reminder
- 1 x Facebook post and Instagram story to announce winner
- Database collection

NOTE: Premiere Events utilises a competition app Woobox for collection of competition entries and for drawing competition electronically. All competitions will adhere to Terms and Conditions as set by Premiere Events

For further information, please contact:

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